



**PULSAR**  
*it's all in the details*

 **LORUS**  
The watch that celebrates life



**ALBA**

**Seiko Hong Kong Ltd.**

Selling System

<http://www.palsellingnet.com>

**User Guide**

Version 1.0.4

# **User Guide**

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# Introduction

In keeping our commitment to support our National Offices, **Seiko Hong Kong Ltd** has created an interactive advertising and promotion planning resource for our valued partners.

This user guide will show you how to access our full complement of images and materials for **Pulsar**, **Lorus** and **Alba**.

This system provides unprecedented control of (ad planning) and production, including:

- **Self-service, online access to the Image Library, Logos, Retail Planner Materials, POS, GWP & Box Catalogues, Operational Guides and much more**
- **Options to view, download to your PC in EPS or JPG formats. No special graphics or computer skills are required to access or transfer images**
- **Easy navigation**
- **Fast delivery to publications, agencies, cable stations or websites**
- **Support for all advertising and point-of-sale initiatives**
- **Reduced time to market**

# Login

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

**LOGIN TO THE SYSTEM**

In Keeping our commitment to support our National Offices, Pulsar-Alba-Lorus have created an interactive marketing planning resources for our valued partners.

Login:

Password:

Forgot your User ID or Password? Please contact to Pulsar, Alba & Lorus Division, SEIKO Hong Kong Limited.

To view a Tutorial of this site [Click Here](#).

Copyright@2005, SEIKO Hong Kong Ltd.

1. Enter login name in the “**Login**” field.
2. Enter password in the “**Password**” field.
3. Click “**Submit**” button to log on the site.

Note: If you forget your user ID or password, please contact Pulsar, Alba & Lorus Division, SEIKO Hong Kong Limited.

## Navigation

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

PULSAR  
*it's all in the details*

Admin Pages  
Home  
Who We Are & History  
Pulsar Today/ Mission  
Selling Features of Pulsar Over Competition  
Selling Features of Pulsar Watch  
Communication  
Best Proposed Assortment ▶  
Image Library ▶  
Logos ▶  
Manufacturer's Brand  
Brand Essence Film  
VMD (Visual Merchandising) 1  
Catalogue ▶  
Glossary of Watches  
Care of Watches  
Band Sizing  
Calibre Information  
Operating Manual  
Download Area  
List of Distributors  
Service Network  
Extranet

Pulsar • Lorus • Alba 2

To view a Tutorial of this site [click here](#)

Wants six children  
Still uses a typewriter  
Wears a Pulsar.

Wears a Pulsar.

Wears a Pulsar.

PULSAR

PULSAR

PULSAR

PULSAR

- 1 **Left menu navigation bar**
- Enables you to access any section of the site.

- 2 **Top menu navigation bar**
- Enables you to access any brand site such as “Pulsar, Lorus and Alba”.

## Image Library

Let “Image Library” as an example. If you roll over the “Image Library” text, you can make a selection from dropping down the menu. In this case, the dropped down menu includes:

PRESTIGE  
POISE  
PERFORMANCE  
PRELUDE

The screenshot shows a web browser window titled "SEIKO Hong Kong Ltd. - Microsoft Internet Explorer". The main content area features a Pulsar watch advertisement with the slogan "PULSAR it's all in the details". Below the advertisement is a navigation menu with the following items: Admin Pages, Home, Who We Are & History, Pulsar Today/ Mission, Selling Features of Pulsar Over Competition, Selling Features of Pulsar Watch, Communication, Best Proposed Assortment, **Image Library**, Logos, Manufacturer's Brand, Brand Essence Film, VMD (Visual Merchandising), Catalogue, Glossary of Watches, Care of Watches, Band Sizing, Calibre Information, Operating Manual, Download Area, List of Distributors, Service Network, and Extranet. The "Image Library" item is highlighted, and a dropdown menu is visible, containing the following options: PRESTIGE, POISE, PERFORMANCE, and PRELUDE. The dropdown menu is circled in red. The background of the dropdown menu shows three Pulsar watch advertisements with various headlines and images of models.

## Image Library (cont.)

**Example**

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

Pulsar • Lorus • Alba

To view a Tutorial of this site [click here](#)

Admin Pages  
Home  
Who We Are & History  
Pulsar Today/ Mission  
Selling Features of Pulsar Over Competition  
Selling Features of Pulsar Watch  
Communication  
Best Proposed Assortment ▶  
**Image Library ▶**  
Logos ▶  
Manufacturer's Brand  
Brand Essence Film  
VMD (Visual Merchandising)  
Catalogue ▶  
Glossary of Watches  
Care of Watches  
Band Sizing  
Calibre Information  
Operating Manual  
Download Area  
List of Distributors  
Service Network  
Extranet

Pulsar • Lorus • Alba

CHRONOGRAPH  
GENTS 400M WR (BRACELET & STRAP)  
PERFORMANCE ▶ (BRACELET & STRAP)  
PRELUDE ▶ GENTS 50M WR (BRACELET & STRAP)  
GENTS BRACELET  
GENTS STRAP  
MECHANICAL  
LADIES 100M WR (BRACELET & STRAP)  
LADIES 50M WR (BRACELET & STRAP)  
LADIES BRACELET  
LADIES STRAP  
EXCLUSIVE MODELS  
NURSE WATCHES

PULSAR  
*it's all in the details*

1. Roll over "Image Library", choose "PRESTIGE" and then click "CHRONOGRAPH".

## Image Library (cont.)

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

PULSAR  
*it's all in the details*

Admin Pages Pulsar • Lorus • Alba To view a Tutorial of this site [click here](#)

Home

Who We Are & History

Pulsar Today/ Mission

Selling Features of Pulsar Over Competition

Selling Features of Pulsar Watch

Communication

Best Proposed Assortment >

Image Library >

Logos >

Manufacturer's Brand

Brand Essence Film

VMD (Visual Merchandising)

Catalogue >

Glossary of Watches

Care of Watches

Band Sizing

Calibre Information

Operating Manual

Download Area

List of Distributors

Service Network

Extranet

Image Library

PRIVILEGE - CHRONOGRAPH

Print This Page • Print All • Setup Details • Advanced Search

Read Print Instructions

Page 2 of 11

Click on the image to view model information and download options.

Previous | Next

| PF3251X1      |        |    |   | PF3253X1      |        |    |   | PF3271X1      |        |    |   |
|---------------|--------|----|---|---------------|--------|----|---|---------------|--------|----|---|
| 7T62          | SS     |    |   | 7T62          | SS     |    |   | 7T62          | SS     |    |   |
| SS            |        |    |   | SS            |        |    |   | SS            |        |    |   |
| MC            | SCB    | GL |   | MC            | SCB    | GL |   | MC            | SS     | WP |   |
|               | PZ024X |    | G |               | PZ025X |    | G | PR            | PB438X |    | G |
| 100M          | PRE    | CO | 4 | 100M          | PRE    | CO | 4 | 100M          | PRE    | CO | 4 |
| 4900969410734 |        |    |   | 4900969410741 |        |    |   | 4900969419560 |        |    |   |

- 1 Click "Print This Page" to print the current page.
- 2 Click "Print All" to print all products information in the current category.
- 3 Click "Setup Details" to configure the product details.
- 4 You can search the products by clicking "Advanced Search"
- 5 Click "Read Print Instructions" to read print instructions.
- 6 Shows how many total pages are there and what page you are at.
- 7 Click "Previous" to back to the previous page and Click "Next" to go to the next page.



## Image Library (cont.)

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

Click on the image for model information and download options.

| PF3251X1      |        |    |   |
|---------------|--------|----|---|
| 7T62          | SS     |    |   |
| SS            |        |    |   |
| MC            | SCB    | GL |   |
|               | PZ024X |    | G |
| 100M          | PRE    | CO | 4 |
| 4900969410734 |        |    |   |

| PF3253X1      |        |    |   |
|---------------|--------|----|---|
| 7T62          | SS     |    |   |
| SS            |        |    |   |
| MC            | SCB    | GL |   |
|               | PZ025X |    | G |
| 100M          | PRE    | CO | 4 |
| 4900969410741 |        |    |   |

| PF3271X1      |        |    |    |
|---------------|--------|----|----|
| 7T62          | SS     |    |    |
| SS            |        |    |    |
| MC            |        | SS | WP |
| PR            | PB438X |    | G  |
| 100M          | PRE    | CO | 4  |
| 4900969419560 |        |    |    |

| PF3272X1      |        |    |   |
|---------------|--------|----|---|
| 7T62          | SS     |    |   |
| SS            |        |    |   |
| MC            | SCB    | GL |   |
|               | PZ024X |    | G |
| 100M          | PRE    | CO | 4 |
| 4900969410734 |        |    |   |

| PF3281X1      |        |    |   |
|---------------|--------|----|---|
| 7T62          | SS     |    |   |
| SS            |        |    |   |
| MC            | SCB    | GL |   |
|               | PZ025X |    | G |
| 100M          | PRE    | CO | 4 |
| 4900969410741 |        |    |   |

| PF3315X1      |        |    |   |
|---------------|--------|----|---|
| 7T62          | SS     |    |   |
| SS            |        |    |   |
| MC            | SCB    | GL |   |
|               | PZ024X |    | G |
| 100M          | PRE    | CO | 4 |
| 4900969410734 |        |    |   |

8 Click the picture for details of the product.

9 Information of the product.

10 Click "Edit" to insert data in the "DF" field.

11 Click "Details" to view the details of the abbreviation.

## Image Library (cont.)

### Setup Details

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

**PULSAR**  
*it's all in the details*

Admin Pages Pulsar • Lorus • Alba To view a Tutorial of this site [click here](#)

Home

Who We Are & History

Pulsar Today/ Mission

Selling Features of Pulsar Over Competition

Selling Features of Pulsar Watch

Communication

Best Proposed Assortment >

Image Library >

Logos >

Manufacturer's Brand

Brand Essence Film

VMD (Visual Merchandising)

Catalogue >

Glossary of Watches

Care of Watches

Band Sizing

Calibre Information

Operating Manual

Download Area

List of Distributors

Service Network

Extranet

Website

**Image Library**

**PRESTIGE - CHRONOGRAPH**

Print This Page • Print All • **Setup Details** • Advanced Search

Read Print Instructions

Page 2 of 11 Previous | Next

Click on the image for model information and download options.

| PF3251X1      |        |    |   |
|---------------|--------|----|---|
| 7T62          | SS     |    |   |
| SS            |        |    |   |
| MC            | SCB    | GL |   |
|               | PZ024X |    | G |
| 100M          | PRE    | CO | 4 |
| 4900969410734 |        |    |   |

| PF3253X1      |        |    |   |
|---------------|--------|----|---|
| 7T62          | SS     |    |   |
| SS            |        |    |   |
| MC            | SCB    | GL |   |
|               | PZ025X |    | G |
| 100M          | PRE    | CO | 4 |
| 4900969410741 |        |    |   |

| PF3271X1      |        |    |    |
|---------------|--------|----|----|
| 7T62          | SS     |    |    |
| SS            |        |    |    |
| MC            |        | SS | VP |
| PR            | PB438X |    | G  |
| 100M          | PRE    | CO | 4  |
| 4900969419560 |        |    |    |

Click "Setup Details" in the above.

## Image Library (cont.)

The Setup Details page provides to allow users to select show/hide the fields in feature table.

The screenshot shows a Microsoft Internet Explorer browser window displaying the SEIKO Hong Kong Ltd. website. A 'Setup Details' dialog box is open, allowing users to select which fields to show or hide in the feature table. The dialog box contains the following fields:

- Cal Code
- Case Material
- DF1
- Case Code
- Bezel
- Crown
- Glass Code
- Case Back
- Band Material
- Band Construction
- Band Clasp
- Band Code
- Gender
- Water Resistance
- Category
- Role
- Lead Time
- Ean Code
- DF2
- DF3
- Remark

The dialog box also features 'Save' and 'Cancel' buttons. The background of the browser window shows a Pulsar watch and a navigation menu with the following items:

- Admin Pages
- Home
- Who We Are & History
- Pulsar Today/ Mission
- Selling Features of Pulsar Over Competition
- Selling Features of Pulsar Watch
- Communication
- Best Proposed Assortment >
- Image Library >
- Logos >
- Manufacturer's Brand
- Brand Essence Film
- VMD (Visual Merchandising)
- Catalogue >
- Glossary of Watches
- Care of Watches
- Band Sizing
- Calibre Information
- Operating Manual
- Download Area
- List of Distributors
- Service Network
- Extranet
- Website

The watch shown in the background is a Pulsar watch with a blue dial and a silver case. The model number PF3271X1 is visible below the watch. The copyright notice at the bottom of the dialog box reads: Copyright©2005, SEIKO Hong Kong Ltd.

## Image Library (cont.)

**Advanced Search**

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

Pulsar • Lorus • Alba [To view a Tutorial of this site click here](#)

**Advanced Search**

Select your search criteria below then click the Search button **4** Back

Model No#:  **5**

Price Range:  to

Select the Search Field:

|    |                      |   |                      |
|----|----------------------|---|----------------------|
| OR | <input type="text"/> | = | <input type="text"/> |
| OR | <input type="text"/> | = | <input type="text"/> |
| OR | <input type="text"/> | = | <input type="text"/> |
| OR | <input type="text"/> | = | <input type="text"/> |
| OR | <input type="text"/> | = | <input type="text"/> |
| OR | <input type="text"/> | = | <input type="text"/> |
| OR | <input type="text"/> | = | <input type="text"/> |
| OR | <input type="text"/> | = | <input type="text"/> |
| OR | <input type="text"/> | = | <input type="text"/> |
| OR | <input type="text"/> | = | <input type="text"/> |

**1** Search **2** Reset **3** Save Search Criteria


**6** Favorites

|                          |          |
|--------------------------|----------|
| <input type="checkbox"/> | 1. test  |
| <input type="checkbox"/> | 2. test2 |
| <input type="checkbox"/> | 3. test3 |
| <input type="checkbox"/> | 4. 66    |
| <input type="checkbox"/> | 5. None  |
| <input type="checkbox"/> | 6. None  |
| <input type="checkbox"/> | 7. None  |
| <input type="checkbox"/> | 8. None  |
| <input type="checkbox"/> | 9. None  |
| <input type="checkbox"/> | 10. None |
| <input type="checkbox"/> | 11. None |
| <input type="checkbox"/> | 12. None |
| <input type="checkbox"/> | 13. None |
| <input type="checkbox"/> | 14. None |
| <input type="checkbox"/> | 15. None |

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You can search products by the following criteria:

**Model No#** , **Price Range** , **Select the Search Field** , **Favorites**.

- 1** Click "**Search**" to search products.
- 2** Click "**Reset**" to reset the criteria.
- 3** Click "**Save Search Criteria**" to save the current search criteria.
- 4** Click "**Back**" to back to the previous page.
- 5** In the "**Favorite**" menu, click  to edit "**Search Criteria**".
- 6** Click the name of "**Search Criteria**" to search products with saved criteria.

## Image Library (cont.)

1. When click “**Save Search Criteria**” as below, you can open the “**Favorites List**”.
2. And then save the search “**Criteria**” into “**Favorites**”.

The screenshot shows the SEIKO Hong Kong Ltd. website interface. The main content area is titled "Advanced Search". A "Favorite List" window is open, displaying a list of search criteria. The "Save Search Criteria" button is circled in red. The "Favorites" list on the right contains 15 items, with the first three being "test", "test2", and "test3".

| Name                                    | Criteria   |
|---|--|
| <input checked="" type="radio"/> 1 test | Water Resistance = 100M Or Band<br>Material = PU Or CAL Code = "hhh" Or<br>Category = PER Or Role = CO |
| <input type="radio"/> 2 test2           | Price >= 1000 and Price <= 299   |
| <input type="radio"/> 3 test3           | Water Resistance = 100M Or Band<br>Material = PU Or CAL Code = "hhh" Or<br>Category = PER Or Role = CO |
| <input type="radio"/> 4 66              | Water Resistance = 100M Or Band<br>Material = PU Or CAL Code = "hhh" Or<br>Category = PER Or Role = CO |
| <input type="radio"/> 5                 |  |
| <input type="radio"/> 6                 |  |
| <input type="radio"/> 7                 |  |
| <input type="radio"/> 8                 |  |

Buttons: Search, Reset, Save Search Criteria

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## Print Instructions

The “Read Print Instructions” provides “Print All” and “Print This Page” instructions.

**Print All**

**Image Library**


**PRESTIGE - CHRONOGRAPH**

Print This Page **Print All** Setup Details • Advanced Search


Read Print Instructions

Page 1 of 11 Next


Click on the image for model information and download options.



|                 |     |    |     |
|-----------------|-----|----|-----|
| <b>PF3055X1</b> |     |    |     |
| 7T62            | SS  |    |     |
| SS              |     |    |     |
| MC              |     | SS | SLD |
| PR              | MBP |    | G   |
| WR              | PRE | HE | 4   |
| 4900969397967   |     |    |     |



|                 |     |    |   |
|-----------------|-----|----|---|
| <b>PF3059X1</b> |     |    |   |
| 7T62            | SS  |    |   |
| SS              |     |    |   |
| MC              |     | GL |   |
|                 | LBP |    | G |
| WR              | PRE | HE | 4 |
| 4900969397961   |     |    |   |



|                 |     |    |   |
|-----------------|-----|----|---|
| <b>PF3149X1</b> |     |    |   |
| 7T62            | BS  |    |   |
| PDP             |     |    |   |
| MC              | SCB | GL |   |
|                 | LBP |    | G |
| 100M            | PRE | VO | 3 |
| 4900969405143   |     |    |   |

1. On the screen above, press “Print All”.


Internet Explorer - Security Warning

**Do you want to install this software?**

Name: [MeadCo's ScriptX](#)  
Publisher: [Mead & Company Limited](#)

Always install software from "Mead & Company Limited"  
 Never install software from "Mead & Company Limited"  
 Ask me every time

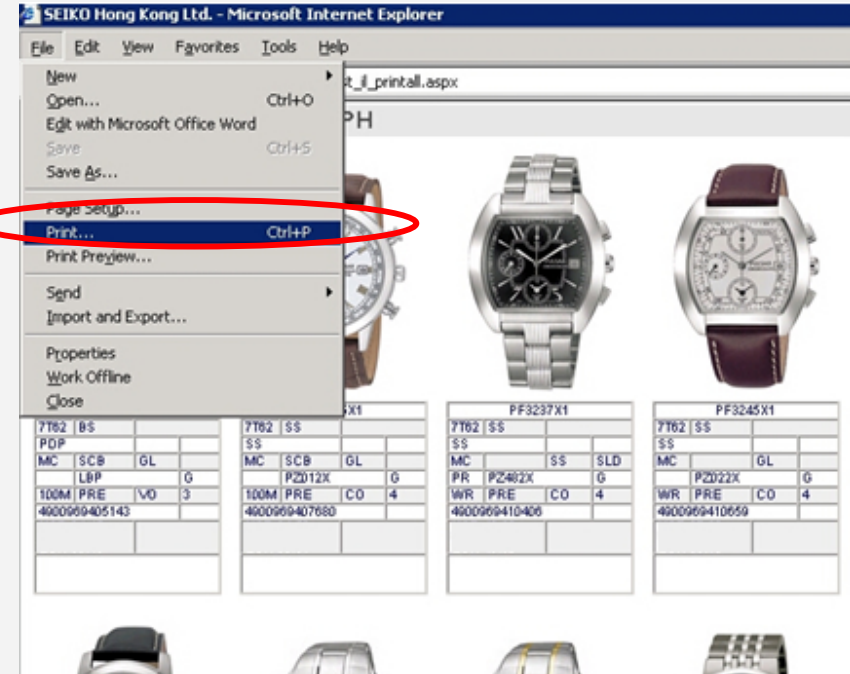
Fewer options

 While files from the Internet can be useful, this file type can potentially harm your computer. Only install software from publishers you trust. [What's the risk?](#)

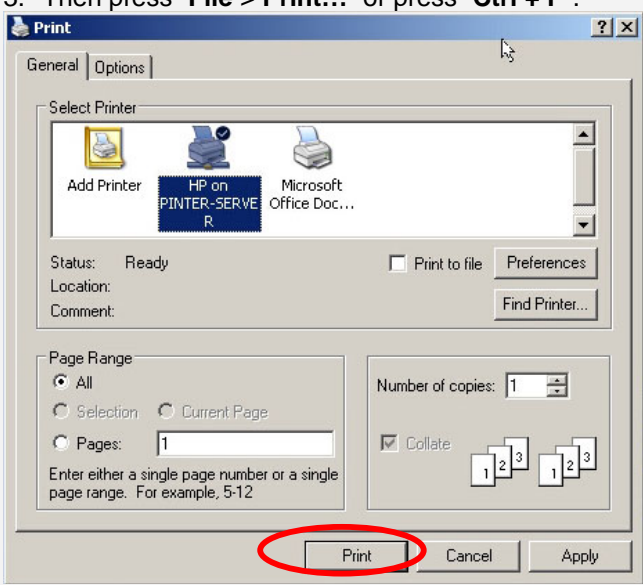
2. User would be warned about installing “MeadCo’s ScriptX” plug-in. Press “Install” to continue printing procedure.

## Print Instructions (cont.)

**Print All**



3. Then press "File > Print..." or press "Ctrl + P".



4. Select the right printer then press "Print".



## Print Instructions (cont.)

### Print This Page

#### Image Library

#### PRESTIGE - CHRONOGRAPH

[Print This Page](#) • [Print All](#) • [Setup Details](#) • [Advanced Search](#)

[Read Print instructions](#)

Page 2 of 11

[Previous](#) | [Next](#)

Click on the image for model information and download options.



| PF3251X1      |        |    |   |  |
|---------------|--------|----|---|--|
| 7T62          | SS     |    |   |  |
| SS            |        |    |   |  |
| MC            | SCB    | GL |   |  |
|               | PZ024X |    | G |  |
| 100M          | PRE    | CO | 4 |  |
| 4900969410734 |        |    |   |  |



| PF3253X1      |        |    |   |  |
|---------------|--------|----|---|--|
| 7T62          | SS     |    |   |  |
| SS            |        |    |   |  |
| MC            | SCB    | GL |   |  |
|               | PZ025X |    | G |  |
| 100M          | PRE    | CO | 4 |  |
| 4900969410741 |        |    |   |  |



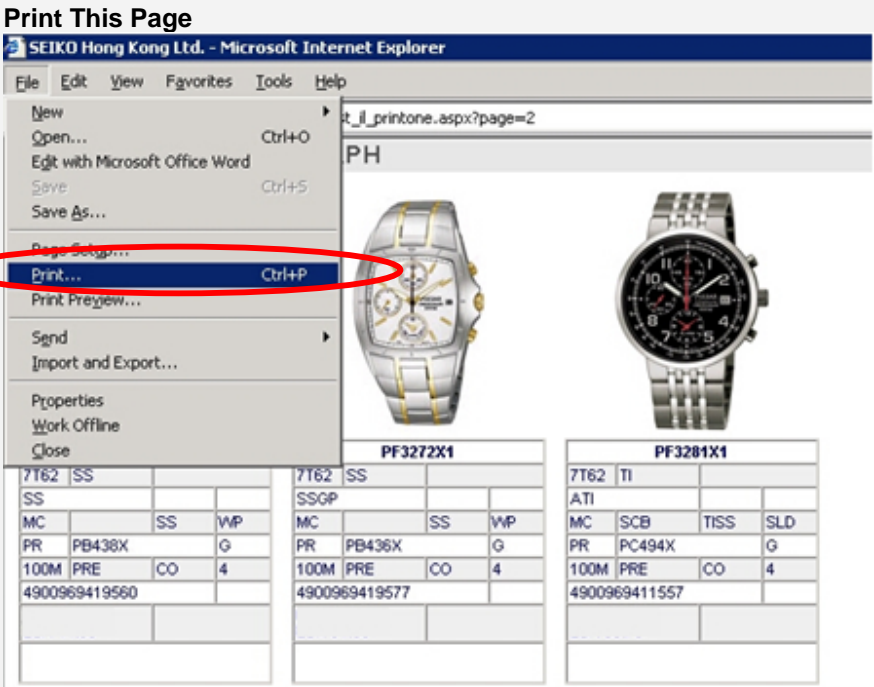
| PF3271X1      |        |    |    |    |
|---------------|--------|----|----|----|
| 7T62          | SS     |    |    |    |
| SS            |        |    |    |    |
| MC            |        |    | SS | VP |
| PR            | PB438X |    | G  |    |
| 100M          | PRE    | CO | 4  |    |
| 4900969419560 |        |    |    |    |

1. On the screen above press "Print This Page".



## Print Instructions (cont.)

**Print This Page**



SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

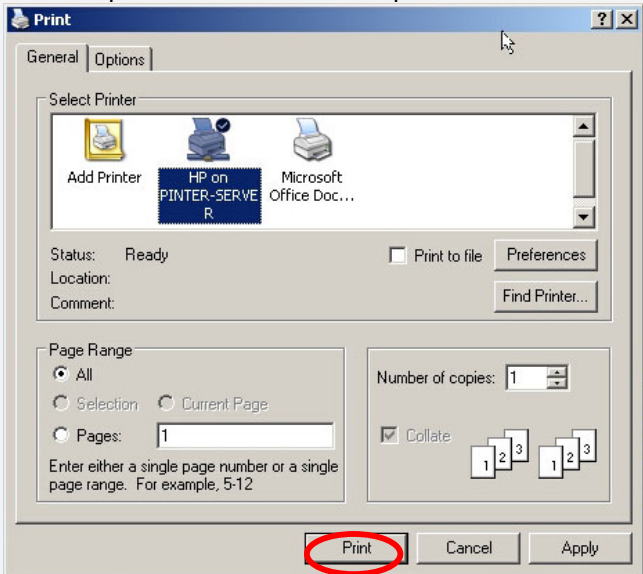
File Edit View Favorites Tools Help

Print... Ctrl+P

PH

| PF3272X1      |        |    |    | PF3281X1      |        |    |    |
|---------------|--------|----|----|---------------|--------|----|----|
| 7T62          | SS     |    |    | 7T62          | TI     |    |    |
| SS            |        |    |    | SSGP          |        |    |    |
| MC            |        | SS | WP | MC            |        | SS | WP |
| PR            | PB436X |    | G  | PR            | PB436X |    | G  |
| 100M          | PRE    | CO | 4  | 100M          | PRE    | CO | 4  |
| 4900969419560 |        |    |    | 4900969419577 |        |    |    |

2. Then press "File > Print..." or press "Ctrl + P".



Print

General Options

Select Printer

Add Printer HP on PINTER-SERVE R Microsoft Office Doc...

Status: Ready  Print to file Preferences

Location: Find Printer...

Comment:

Page Range

All  Selection  Current Page

Pages: 1

Enter either a single page number or a single page range. For example, 5-12

Number of copies: 1

Collate

Print Cancel Apply

3. Select the right printer then press "Print".

# Detail Page

The “Detail Page” provides all information about the product as well as features.

1. Click the image as shown below.

**SEIKO Hong Kong Ltd. - Microsoft Internet Explorer**

**PULSAR**  
*it's all in the details*

Admin Pages    Pulsar • Lorus • Alba    To view a Tutorial of this site [click here](#)

Home

Who We Are & History

Pulsar Today/ Mission

Selling Features of Pulsar Over Competition

Selling Features of Pulsar Watch

Communication

Best Proposed Assortment >

Image Library >

Logos >

Manufacturer's Brand

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Glossary of Watches

Care of Watches

Band Sizing

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Website

**Image Library**

**PRESTIGE - CHRONOGRAPH**

Print This Page • Print All • Setup Details • Advanced Search

Read Print Instructions

Page 2 of 11

[Click on the image for model information and download options.](#)    Previous | Next

|                 |                 |                 |
|-----------------|-----------------|-----------------|
|                 |                 |                 |
| <b>PF3251X1</b> | <b>PF3253X1</b> | <b>PF3271X1</b> |
| 7T62 SS         | 7T62 SS         | 7T62 SS         |
| SS              | SS              | SS              |
| MC SCB GL       | MC SCB GL       | MC SS WP        |
| PZ024X G        | PZ025X G        | PR PB438X G     |
| 100M PRE CO 4   | 100M PRE CO 4   | 100M PRE CO 4   |
| 4900969410734   | 4900969410741   | 4900969419560   |

## Detail Page (cont.)

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

PULSAR  
*it's all in the details*

Admin Pages  
Home  
Who We Are & History  
Pulsar Today/ Mission  
Selling Features of Pulsar Over Competition  
Selling Features of Pulsar Watch  
Communication  
Best Proposed Assortment  
Image Library  
Logos  
Manufacturer's Brand  
Brand Essence Film  
VMD (Visual Merchandising)  
Catalogue  
Glossary of Watches  
Care of Watches  
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Pulsar • Lorus • Alba

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Image Library  
PRESTIGE - CHRONOGRAPH

Print This Page **1** Click image to Enlarge **2** Back

Download to your computer now  
Photo EPS None **3**  
Photo JPG None



**4**

|               |        |    |   |
|---------------|--------|----|---|
| PF3253X1      |        |    |   |
| 7T62          | SS     |    |   |
| SS            |        |    |   |
| MC            | SCB    | GL |   |
|               | PZ025X |    | G |
| 100M          | PRE    | CO | 4 |
| 4900969410741 |        |    |   |

**5**

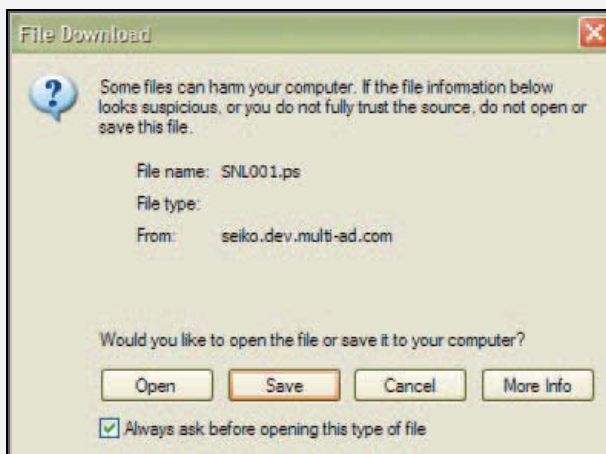
- 1** Click **"Print This Page"**.  
To **"Print"**, click **"File"** and then **"Print"**.
- 2** Click **"Back"** to back to the previous page.
- 3** Download images of EPS, JPG format.
- 4** Click the image for enlarging.
- 5** Information of the product.

## Download

“**Download**” – Allows you to transfer a single selection at a time, directly to your computer. Files that may be downloaded include:

**IMAGES**  
**LOGOS**  
**MANUALS**

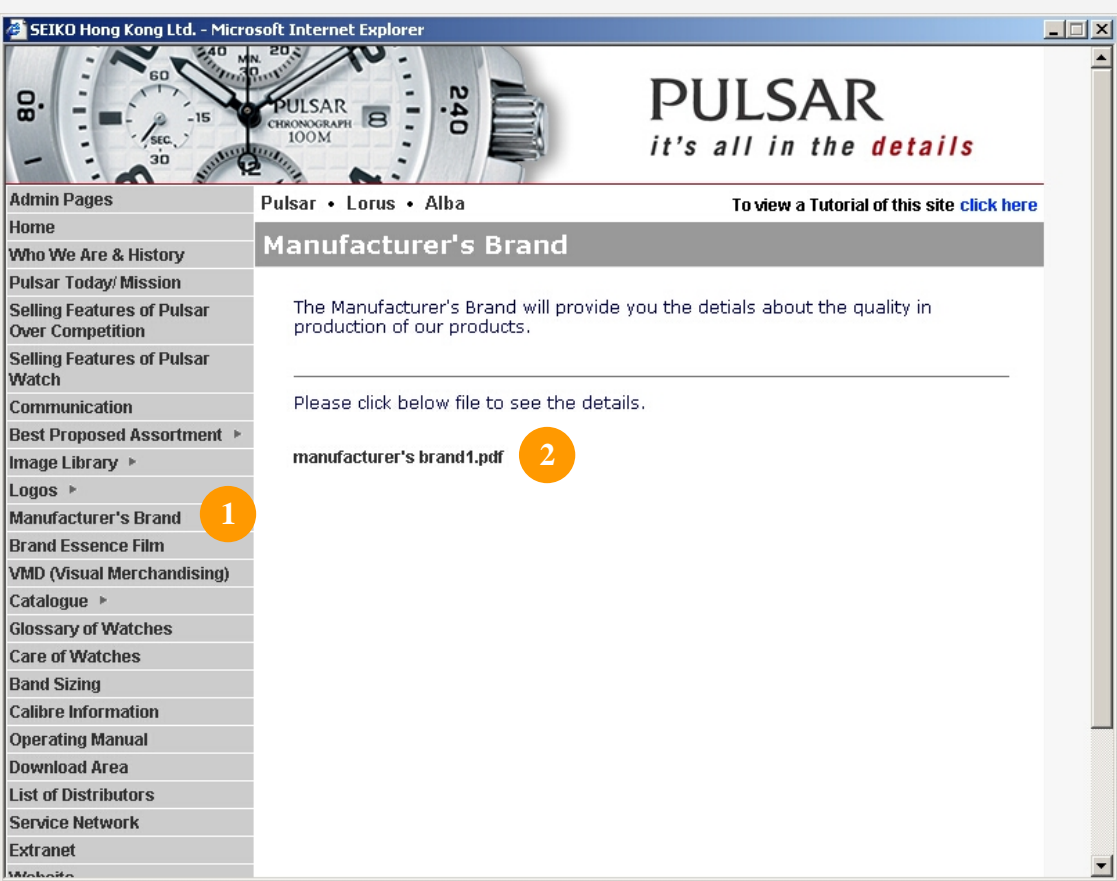
1. Click “**Download**” and then you can choose “**Open**” or “**Save**” the file in “**File Download**” window.



2. Click “**Open**” to view the file.  
-OR-  
Click “**Save**” to save the file on your desktop or in other desired folders.
3. Like other files, double click “**My Computer**” and then locate your file. To open, please double click your file.

## Download PDF

You need **Adobe Reader** (version 4.0 or higher) to view these files. To download Adobe Reader, please go to <http://www.adobe.com>.



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### Manufacturer's Brand

The Manufacturer's Brand will provide you the details about the quality in production of our products.

Please click below file to see the details.

[manufacturer's brand1.pdf](#)

- 1 Click "Manufacturer's Brand".
- 2 Click "manufacturer's brand1.pdf" to download the "PDF document".

## Download PDF (cont.)

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*it's all in the details*

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### Operating Manual

Please select the required manual using the drop down box above. The manual is identified by the Calibre No.

You can find the Calibre No. on the back of your watch as shown:

Calibre No. \_\_\_\_\_

Please choose a calibre no.  **2**

Please select a language  **2**

**3**

- 1 Click "Operating Manual".
- 2 Select "calibre no." and "language" for manual.
- 3 Then click "Choose" to download.



## Download Video

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### Brand Essence Film

Now the Pulsar Brand Essence Film is available for you to tell the Pulsar story to your retailers and consumers in the most powerful way ever. With this film, you can give them more impact and a more emotive explanation of this theme, 'The difference is in the detail'.

It is our belief that you will make the best use of this film to present what Pulsar stands for.

Please click below file to see the Pulsar Brand Essence Film.

**PULSAR.wmv** 2

- 1 Choose "Brand Essence Film".
- 2 Click "PULSAR.wmv" to download the video file.

# ☞ Catalogue

1. Click “Catalogue” and then Click “POS” as shown below.

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### Catalogue

#### POS

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Click on the image for model information and download options.

| Model No:  | S.FOB Price: | Item:  | Dimension:  | Country of origin: | Material:             | L/T:    | Min Order Qty: |
|------------|--------------|--|---|--------------------|-----------------------|---------|----------------|
| PPOP-03-08 |              | Pulsar Window Display (come with watch stand) 51 pcs | Main - 44.0 (w) x 30.0 (d) x 48.0 (h) cm<br>Small x 2 - 24.6 (w) x 20.5 (d) x 24.0 (h) cm | China              | Wood, Metal & Acrylic | 50 days |                |
| PPOP-04-05 |              | Pulsar Logo Sticker                                  | A3  | China              | Sticker               | 1 month | 2,000 pcs      |
| PPOP-04-10 |              | Pulsar Presentation Tray                             | 36.0 (w) x 23.9 (d) x 2.4 (h) cm  | China              | Wood                  | 50 days | 1,000 pcs      |

**3**

**4**

1 Shows how (many) total pages and what page you are at.

2 Click "Previous" to back to the previous page and "Next" to go to the next page.

3 Click the picture for details.

4 Information of the product.

# Abbreviation Page

Click "Help" and then click "Abbreviation"

The screenshot shows a web browser window titled "SEIKO Hong Kong Ltd. - Microsoft Internet Explorer". The left sidebar contains a navigation menu with the following items: Operating Manual, Download Area, List of Distributors, Service Network, Extranet, Website, Change Password, and Help. The "Help" menu is expanded, showing sub-items: Tutorial, Abbreviation (highlighted with a red circle), File Formats, and Technical Support. The main content area displays three watch models: PF3205X1, PF3237X1, and PF3245X1. Each watch is accompanied by a technical specification table and an "Edit | Details" link. The PF3205X1 table includes fields for 7T62, SS, MC, SCB, GL, PZ012X, G, 100M, PRE, CO, 4, and 4900969407680. The PF3237X1 table includes fields for 7T62, SS, MC, SS, SLD, PR, PZ482X, G, WR, PRE, CO, 4, and 4900969410406. The PF3245X1 table includes fields for 7T62, SS, MC, GL, PZ022X, G, WR, PRE, CO, 4, and 4900969410659. At the bottom of the page, it says "Page 1 of 11" and "Next". The footer contains the copyright notice "Copyright©2005, SEIKO Hong Kong Ltd."

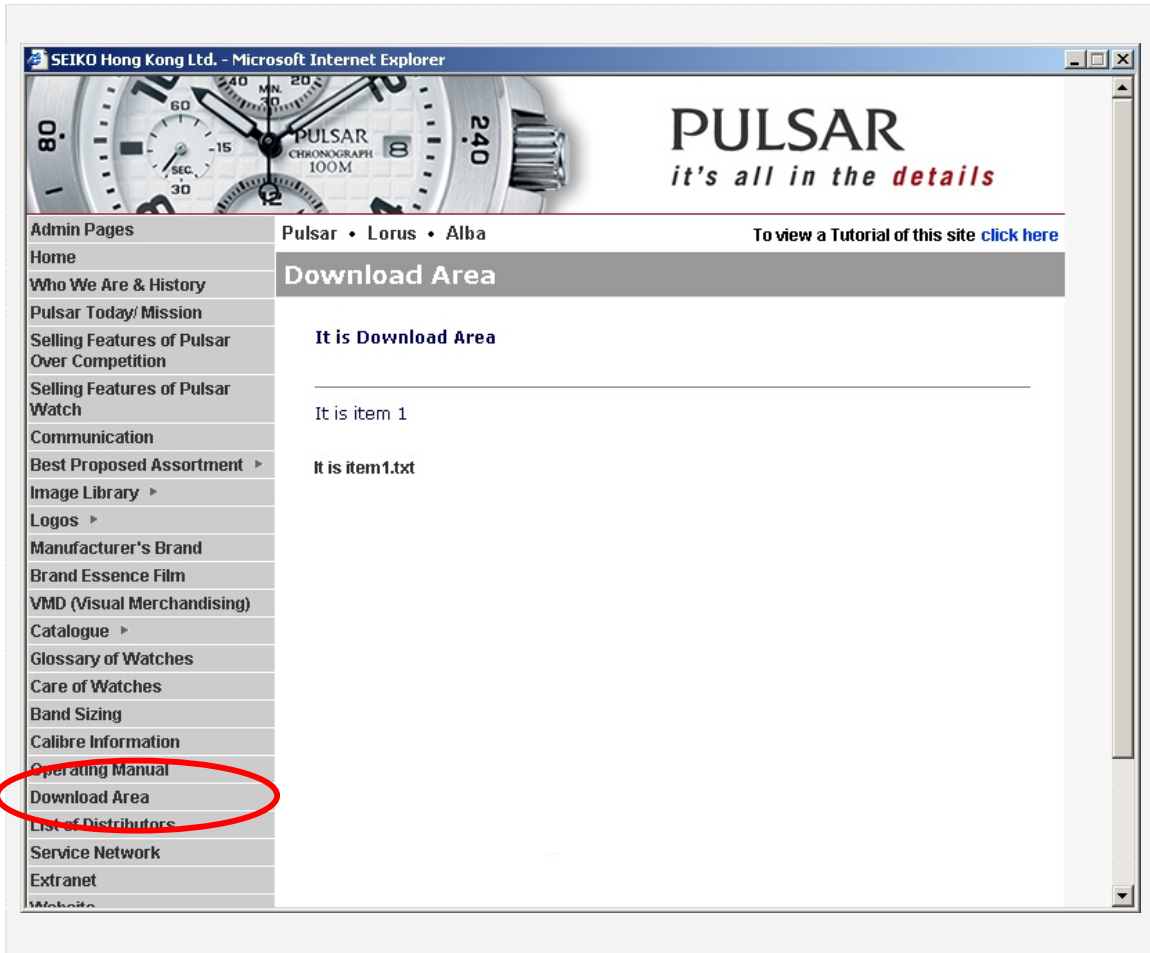


## Abbreviation Page (cont.)

The Abbreviation page provides the detail description of the abbreviation of the feature table in Image Library.

| Group | Field         | Abbreviation | Description   |
|-------|---------------|--------------|---|
| Head  | Case material | SSB          | Stainless Steel case with Brass bezel                     |
|       |               | SSP          | Stainless Steel case with Plastic Case                    |
|       |               | TI           | Titanium case   |
|       |               | BS           | Brass case  |
|       |               | TIS          | Titanium case with Stainless steel bezel                  |
|       |               | SS           | Stainless Steel case                                      |
|       | Case code     | GPHC         | Gold plated and Carbonized Titanium coated case / SS back |
|       |               | GPDP         | SGP and PDP case / SS back                                |
|       |               | THCSS        | Carbonized Titanium coated bezel, SS case / SS back       |
|       |               | TGPTI        | PDP bezel, Titanium case / Titanium back                  |
|       |               | TGPDP        | PDP and SGP bezel, SS case / SS back                      |
|       |               | PDP          | Palladium Plated case / SS back                           |
|       |               | PGP          | Pink Gold Plated case / SS back                           |
|       |               | SGP          | Gold Plated case / SS back                                |
|       |               | SS           | Stainless Steel case / SS back                            |

## Download Area



## Help

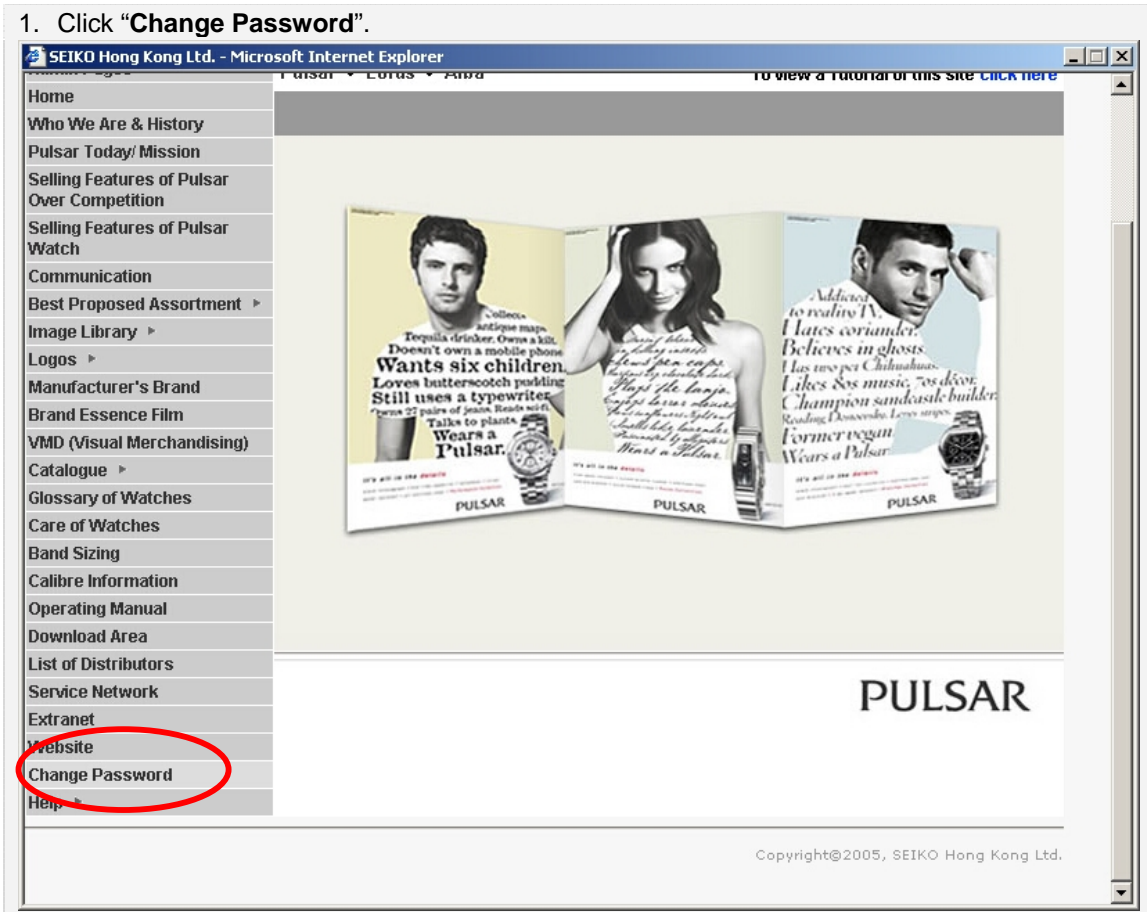
**Help** page provides support on user guide, Internet policy, Abbreviation, File formats and Technical support.

## Home

Click "**Home**" to back to the main page of the brand you're currently browsing.

# Change Password

1. Click "Change Password".



## ☞ Change Password (cont.)

SEIKO Hong Kong Ltd. - Microsoft Internet ...

**Change Password**

User: admin

Old Password :

New Password :

Confirm Password :

- 1 Enter old password in the “**Old Password**” field.
- 2 Enter new password in the “**New Password**” field.
- 3 Re-enter the new password in the “**Confirm Password**” field.
- 4 Click “**Save**” button to save the new password.
- 5 Click “**Cancel**” button for cancellation.

## **SEIKO Hong Kong Ltd.**

5<sup>TH</sup> FLOOR, YING TUNG INDUSTRIAL BUILDING, 802 LAI CHI KOK ROAD, KOWLOON,  
HONG KONG